



WALLDECO EDITION

June 15 or 16, 2022

9:00 AM - 5:00 PM CET



Xeikon headquarters
Duwijkstraat 17
2500 Lier
Belgium

[Register here](#)

More info check
www.xeikon.com

WALL DECO: HOW TO DRIVE GROWTH WITH DIGITAL PRINTING?

We all know that walldeco manufacturing is a tactile industry. You need to feel, smell, turn and twist print samples. You need to see the solutions in action. That has been difficult the past period but as we carefully start leaving our home offices and virtual meeting rooms, we want to invite you to our HQ to learn, connect, discover and talk about wall decoration. So let's reconnect, look at the latest innovations and join us on a guided tour in the Xeikon factory.

LEARN.



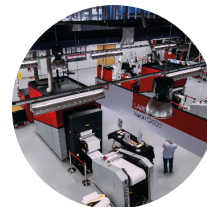
tackling today & future
business challenges

CONNECT.



with other printing
professionals

DISCOVER.



new techniques and
applications

XEIKON

GET INSIGHTS

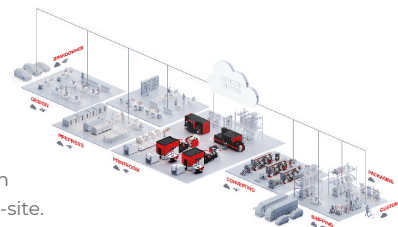


Innovation

No industry can escape innovation. Even in an industry such as wallpaper where tradition, craftsmanship and heritage still play a key role today, we should never stop looking for new ways and solutions to serve customers. Get acquainted with our Metallic and TITON toner, get inspired by our Cloud vision and learn how they can transform your workplace too.

Digitalizing and automating manufacturing

Today's challenge of material shortage, increasing energy prices etc. drive the need of higher efficiency, reducing waste time, and substrate. At the same time your customers are expecting higher flexibility, faster turnaround and varying run length by digitalizing the various production processes you can achieve a real time insight identifying the aspects that require a human interaction. Discover the broad range of potential solution and define your own path on the digital journey with the many experts on-site.



Sustainability

In the pursuit for innovation, automation and profitable growth, it's easy to overlook the environmental impact of our activities. In an opinionated society, customers expect producers to build this into their business model and this requires hard work. But what if a solution is sustainable by design and requires no further investment? That means peace of mind and full focus on customer service.

Learn.

tackling today & future business challenges

Connect.

with other printing professionals

Discover.

new techniques and applications



LIVE DEMO & GUIDED TOUR

The Xeikon Waldeco production solution will be lined up and you will have the possibility to speak with various subject matter experts on topics of print, substrates, workflow.

Digital printing

The wall deco market is teeming with opportunities. With digital wall deco printing, you're given the flexibility to print what your customers want, when they want it, in the version and colors they prefer, all while achieving high profit margins for your business.



Inline automation & finishing

No mural or wallpaper roll is finished before it is slit, varnished, cut and rewound to the right size. Explore Xeikon's fully integrated end-to-end solution for wallpaper products.

Workflow

Save time, material and energy by automating your manufacturing processes. Various solutions, rights-sized to your capabilities or needs for any type of job.



Guided tour

Get a glimpse inside the Xeikon digital printing kitchen. Want to know how we build a digital press? Come on in and have a look !

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